Bringing corporates, investors and ESG stakeholders together for sustainable value creation
Who we are

Responsible Company is a membership platform where companies and investors can access tailored, relevant Smart Papers and related Webinars designed to fill the knowledge gap on ESG and sustainability information, and demonstrate and discuss peer best practice.

Responsible Company is a Responsible Investor brand. Member companies can publish their sustainability information to investors worldwide via Responsible Investor.
About Responsible Investor

Responsible Investor is the only daily news and events platform dedicated to reporting on responsible investment, ESG and sustainable finance for 30,000+ investors and capital markets practitioners globally.

Our aim is to lead strategic, sustainable change in financial markets through thought-leadership, proprietary journalism and community building amongst business professionals.

For further information, see: Responsible-Investor.com/ABOUT
Responsible Company began with a soft launch in 2019 with a four part webinar series: ESG Data - Mind the Gap.

- **Speakers**: corporates, asset managers, asset owners, data providers, an industry association and two of the “Big-4”

- **Webinar series** attracted a global audience of 6,300 investors, ESG capital markets practitioners, corporates and corporate advisors.

For further information, see appendix 1

Responsible Company ran a UN Sustainability Goals Symposium at RI New York conference 2019

- **Good attendance** - from conference audience of 650+ investors and ESG global capital market practitioners.

- **Speakers**: Pfizer, Philip Morris International, Suncor Energy, Federated Hermes, State Street, EY, Moody’s Insurance, PRI, Leaders, Transition Pathway Initiative, UN Capital Development Fund. For further information, see appendix 2
Why we are different

**Responsible Company is well connected.**
Responsible Investor has an extensive global audience.

We are passionate and focused on strategic, sustainable business and finance. We inform and enable the connections and conversations that matter.

Our comprehensive market view ensures that our content is progressive, analytical and informed.

We demystify ESG, sustainable business and sustainable finance.
**Audience**

- **30,000+ globally**
  - Financial Institutions: 40%
    - Asset Managers: 73%
    - Investment/Corporate Banks: 22%
    - Private Equity Firms: 3%
    - Development Banks: 2%
  - Asset Owners & Investment Consultants: 20%
    - Pension Funds: 31%
    - Insurance Companies: 20%
    - Public/Government Funds: 17%
    - Investment Consultants: 16%
    - Private Banks / Wealth Managers: 8%
    - Foundations/Endowments: 7%
    - Central Banks: 5%
    - Multi-Family Offices: 1%
  - Service Providers: 26%
    - Research Firms: 76%
    - Index Providers: 16%
    - Management Consultants: 7%
    - Law Firms: 1%
  - Others: 14%
    - NGO: 37%
    - Associations: 22%
    - Corporates: 12%
    - Universities or Academia: 9%
    - PR, Media, Advertising or Comms: 9%
    - Other: 5%
    - Government Offices / Regulators: 4%
    - Trades Unions: 1%

- **Region Distribution**
  - Americas: 45%
  - EMEA: 46%
  - APAC: 9%
Benefits we bring

- **Opportunity to enhance corporate reputation** and demonstrate ESG strategy and performance in global capital markets.

- **Specialist knowledge of ESG**, investor relations and insight to the mechanics of sustainable finance - enabled through our network of: asset managers, asset owners, corporates, data providers, capital market practitioners, company advisors, regulators, NGOs and civil society.
Responsible Company
Member Benefits

- Publish your Annual Report, Sustainability Report or ESG update to Responsible Investor’s audience of 30,000+ investors globally.

- 12x monthly Webinars bring together the best corporate, investor, service provider and stakeholder speakers to discuss best practice responses to ESG/sustainability subjects.

- 12x monthly subject-based Smart Papers designed to outline and problem-solve ESG issues for you: saving you time and resources.
Promote your Annual Report, Sustainability Report or ESG Report/Update

Publish your Annual Corporate Sustainability Report, Annual Report or yearly ESG Update Report to Responsible Investor’s 30,000+ global audience.

1. We upload your report to the RI Reports Channel
2. We promote your report via the daily RI email alert

This is an exclusive opportunity for Responsible Company Members to amplify your core sustainability messaging to shareholders, service providers and stakeholders.
12x monthly subject-based Webinars

The Webinars are corporate-investor-stakeholder forums consisting of presentations, case-studies, targeted discussion and Q&A session.

They build on the Smart Papers, featuring hand-picked, top-level speakers, expertly moderated by our experienced corporate sustainability and investment team.

January:  Are the SDGs fit for purpose?  [link]
February: ESG and financial instruments  [link]
March:   ESG - what do companies need to know?  [link]
12x monthly subject-based Smart Papers

The Smart Papers are the position documents for our Webinars. They are concise, fully referenced digital reports on key ESG subjects, designed to be both relevant and practical.

- Jan: Are the SDGs fit for purpose?
- Feb: ESG and financial instruments
- Mar: ESG - what do companies need to know?
Responsible Company Membership

Launch Annual Fee: £1,000 per company

- 12x monthly Smart Papers
- 12x monthly Webinars
- Promote your core annual report, sustainability report or ESG update to an audience of 30,000+ investors
- 1 year subscription to Responsible Investor
Additional Marketing Opportunities

Responsible Investor offers multiple additional opportunities to reach our global audience of 30,000+ investors and ESG capital market practitioners.

- Strategic spotlight programme
- Webinars
- Sponsored articles
- Email alerts
- Advertising
- Conference sponsorship

For further information, please ask your ESG Account Associate.
Contact

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Appendices
Appendix 1  About the ESG Data
Mind the Gap Four-part series

Attracted 6,300 views globally

Webinar 1: ESG ratings

Webinar 2: AI and Alternative data
Panel: Truvalue labs, Brunel Pensions

Webinar 3: The “S” in ESG - Challenging New Data Areas
Panel: Allianz Global Investors, EY, Telefonica, Standard Chartered

Webinar 4: Sustainability Materiality
Panel: Suncor Energy, Polymetal, Chevron, PWC, M&G Investments

Appendix 2  UN Sustainability Goals
Symposium at RI New York conference 2019

Attracted excellent in-person audience numbers from a conference audience of 650+

Session 1: SDG7 Affordable Energy and SDG13 Climate Change
Speakers PRI, Brunel Pensions, Transition Pathway Initiative, Suncor Energy

Session 2: SDG3 Good Health and Wellbeing
Speakers Pfizer, Philip Morris International, State Street, Federated Hermes, SustainAbility, an ERM company

Session 3: SDG5 Gender Equality
Speakers: EY, Leaders XXChange, Moody’s Insurance, UN Capital Development Fund.

Find out more this event
responsible company

Be part of the solution